

A close-up photograph of a male doctor with glasses, wearing a white lab coat over a blue shirt, examining a young child. The doctor is on the right, looking towards the child on the left. The child has light brown hair and is looking back at the doctor. The background is softly blurred, suggesting a clinical setting.

2014 Calendar

I am.

I am immunised against the flu. Are you?

Protect yourself and those you care for. Get the flu vaccine!



About the campaign

As healthcare professionals, our patients expect the very best from us; they trust us to do everything we can to protect them. But if we're not immunised against influenza, the sick, elderly, children and pregnant women we care for are at risk of catching this potentially deadly, but preventable disease directly from us. Hence, it's critically important that we protect our patients against influenza through our own pre-exposure immunisation.



Influenza seasonality by hemisphere

Flu season in the northern hemisphere: October 1 - April 30
Flu season in the southern hemisphere: May 1 - September 30

Find out more about global influenza trends at www.who.int/influenza

January

m	t	w	t	f	s	s	
			1	2	3	4	5
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

I am.

I am saving lives every day.



I am.

I am a source of
balance and trust.

February

m	t	w	t	f	s	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

I am.

I am protecting the patients I care for.

A photograph of a man and a young boy outdoors. The man is in the foreground, smiling broadly, with the boy sitting on his shoulders. The boy is also smiling and looking towards the camera. They are in a lush green environment, possibly a park or forest. A semi-transparent white box with a blue bottom section is overlaid on the right side of the image.

I am.

I am his hero.

March

m	t	w	t	f	s	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

I am.

I am ensuring
quality of care.



I am.

I am building our future.

April

m	t	w	t	f	s	s
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

I am.

I am always there,
come rain or shine.



I am.

I am close at hand.

May

m	t	w	t	f	s	s	
			Southern hemisphere influenza season alert	1	2	3	4
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

I am.

I am keeping myself well.





I am.

I am ensuring they
grow big and strong.

June

m	t	w	t	f	s	s
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

I am.

I am fighting for life.



I am.

I am winning.

July

m	t	w	t	f	s	s
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

I am.

I am responsible for myself.

I am.

I am a source of life.

August



m	t	w	t	f	s	s
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

I am.

I am well-equipped
to help others.

A night scene in a forest. In the center, a group of people is gathered around a bright campfire, their silhouettes visible against the flames. To the right, a dark tent is partially visible. The background is filled with tall, dark evergreen trees under a starry night sky. The overall atmosphere is peaceful and serene.

I am.

I am making the most of life.



September

m	t	w	t	f	s	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

I am.

I am trusted.

A photograph of two people white-water rafting. The person in the foreground is a woman wearing a white helmet, sunglasses, and an orange life jacket. She is smiling and holding a blue paddle. The person in the background is a man wearing a white helmet and an orange life jacket. They are in a dark-colored raft on a river with white water rapids. The background shows a clear blue sky and some greenery.

I am.

I am not afraid.



October

m	t	w	t	f	s	s
		Northern hemisphere influenza season alert 1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

I am.

I am strong and healthy.

A photograph of a woman in a dark blue long-sleeved shirt holding the hand of a young child with long, wavy brown hair. The child is wearing a blue, textured, button-down shirt. They are standing outdoors in a park-like setting with green grass and trees in the background. The image has a soft, natural lighting.

I am.

I am giving her strength.

November

m	t	w	t	f	s	s
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

I am.

I am part of the hospital family.



I am.

I am a member
of the community.



December

m	t	w	t	f	s	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

I am.

I am happy to receive.



I am.

I am happy to give.



Get immunised against the flu for years to come.



This campaign was launched by the World Medical Association (WMA) to raise awareness among physicians and other healthcare professionals on how they can protect themselves and their patients against influenza by getting immunised each year. Learn more by visiting us at www.wma.net

January

m	t	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

February

m	t	w	t	f	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	1	2
3	4	5	6	7	8	9

March

m	t	w	t	f	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

April

m	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

May

m	t	w	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

June

m	t	w	t	f	s	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

July

m	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

August

m	t	w	t	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

September

m	t	w	t	f	s	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

October

m	t	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

November

m	t	w	t	f	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

December

m	t	w	t	f	s	s
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4